

Copy of Letter No.20882/D2/74/PR. Dated 5-10-1974 from the Director of Public Relations addressed to the Chief Conservator of Forests

Sub:- Advertisement rates for 1974-75.

Ref:- This office letter No. 14264/74/PR dated 15-7-74.

In continuation of the letter cited. I am to forward herewith the rates of 8 Malayalam Dailies with which contracts have since been finalized.

Sl.No.	Name of daily	Rate per col.cm.
1	Janasabdham, Quilon	Rs.1.50 per col. cm less 15% discount
2	Deshabhimani (Single Edition), Calicut & Cochin	Rs.3.50 per col. cm less 20% surcharge less 15% discount
3	Deshabhimani (Combined Edition),	Rs.5/- per col. cm plus 20% surcharge less 15% discount
4	Thaniniram, Calicut	Rs.1.20 per col. cm less 20% surcharge less 15% discount
5	Pradeepam, Calicut	Rs.1/- per col. cm plus 10% surcharge
6	Janayugom, Calicut	Rs.2/- per col. cm plus 15% dicount
7	Viplavam, Calicut	Rs.1/- per col. cm plus 10% surcharge
8	Cochin Express, Cochin	Rs.1.25 per col. cm less 15% discount

Endt. On A3-39009/74 dated 04-11-1974

Copy to all sub officers for information. This is in continuations of this office endt. On even No.d/20-08-1974

Endt. On A2-28878/74 dt/26-11-74

Copy to sections A1, TR, KT, CH, MR and Malayattur for information. Copy to Stock file.

For Conservator of Forests,
Central Circle, Trichur.