

GOVERNMENT OF KERALA

Abstract

Forest Department – Establishment of a Publicity wing
In the Forest Department – Orders issued

AGRICULTURE (FOREST MISC) DEPARTMENT
G.O. (MS) 376/79/AD Trivandrum, dt. -10-1979

Read: Letter No. P1-12233/79, dated 14-6-1979 of the Chief Conservator of Forests (Development).

ORDER

With a view to force
Importance of Forests
Conservationists and
Active involvement
Conservation

attention on the
Co-operation as
also to ensure their
programmers, forest
life the Chief

Conservator of Forests (Development) has submitted a scheme to Government for the establishment of a Publicity wing in the Forest Department.

2. Government approve the scheme and are pleased to sanction the following
 - (i) A filed publicity wing will be formed in the Forest Department under the control of Conservator of Forests (Working Plan and Research Circle).
 - (ii) Two Filed Publicity Units will be established one at Punalur and the other at Perumbavoor.
 - (iii) The following temporary posts are created for the Headquarters and the Field Publicity units till the end of February 1980

<u>Headquarters.</u>	<u>Scale of Pay</u>	No
1. Field Publicity Officer	910-1500	1
2. Assistant Publicity Officer	570-1070	1
3. Stenographer	350-580	1

4.	U.D. Clerk.	390-580	1
5.	L.D. Clerk.	330-515	1
6.	Photographer-cum Artist	535-950	1
7.	Dark Room Attender	290-425	1
8.	Peon	280-400	2

Filed Publicity Units.

1.	Assistant Publicity Officer	570-1070	2
2.	L.D. Clerk	330-515	2
3.	Driver (Publicity- Van)	310-490	2
4.	Peon	230-400	2

(iv) Sanction is accorded for the purchase observing stored, Purchase Rules, of the following vehicles and equipments for the publicity wing in the head quarters and the field units.

	<u>No</u>	<u>Rate Rs.</u>
1. Publicity Van	2 (for units)	50,000/- (each)
2. Projectors	2 (do)	15,000/- (“)
3. Slide Projector (One for HQ)	3	1,000/- (“)
4. 120 MM. Canera.	1	3,000/-
5. 35 MM. Canera.	1	5,000/-
6. Flash Unit	1	2,000/-
7. Films (L.S)		20,000/-

8.	Publicity, charts, Posters (L.S)		30,000/-
9.	Photo Enlarger unit.	1	4,000/-
10.	Photo Lab-Equipments		2,000/-
11.	Film Library.		5,000/-

- (v) The Publicity Van Drivers will be trained in operating the projector and given suitable allowance for doing the work of operator also.
- (vi) If suitable officers with aptitude and willingness are available in the Forest Department, willingness are available in the Forest Department they will be posted against the above posts. If not the posts will be filled up by officers on deputation from other departments or by direct recruitment.
- (vii) The staff selected to the publicity wing will be given training of 2 to 3 weeks duration in the fundamentals of publicity work at the Kerala Agricultural University.
- (viii) The expenditure on this account will be debited to Head of account 313(i) 6 Forest Publicity (plan) in the current year's budget.

By Order of the Government

K. RAMASWAMY
JOINT SECRETARY

To

The Chief Conservator of Forests (Development)

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Endt. On No. E1-58454/79

Chief Conservator's Office,
Trivandrum, Dt. 15-10-1979

Copy to Sp Section (in office) for urgent action in regard to the purchase of vehicles and equipments for the publicity wing in the head quarters and the field units