

GOVERNMENT OF KERALA

**ABSTRACT**

GAD – Logo and slogan developed in connection with the celebration of the “Year of women’s Empowerment” – use of the logo and Slogan – Instruction issued.

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GENERAL ADMINISTRATION (MISCELLANEOUS) DEPARTMENT

G.O.(R t) No.4434/2001/GAD.

Dated, Thiruvananthapuram 1.6.2001

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Read :- D.O. Letter No.20.01.2000 WW(pt) dated 15.12.2000 from Smt. Rashri Chowdhary Deputy Secretary, Government of India, Ministry of human Resources Development (Department of women and child Development) Now Delhi.

**ORDER**

Government of India have declared the year 2001 as the “year of women’s Empowerment” and issued guidelines for celebrating it in a defitting manner, As a part of the celebrations Government of India have suggested to use the logo and slogan developed by them in this regard widely in the official stationary advertisement, publications, on official functions etc.

Accordingly, this State Government are pleased to order that the letter heads of officers of the Secretariat and Heads of Departments will be printed with the logo and slogan developed by Government of India as part of the celebrations of the “Year of Women’s Empowerment”. The Director of Printing will arrange for the printing of the letter heads with logo and slogan given in the Annexure to this order in a suitable colour.

By Order of the Governor  
P. Geetha  
Additional Secretary to Government

To  
All Heads of Departments

// true Copy//

Forest Head Quarters  
Thiruvananthapuram  
Dated 21.07.2001

Endorsement on p3.18194/2001

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For Chief conservator of Forests  
(Development)