

Copy of Letter No.7984/D2/75/PR dated 12.08.1975 from the Director of Public Relations, to the Chief Conservator of Forests, Trivandrum.

Sub:- Advertisement rates for 1975-76

Ref:- Your letter No.A3.37013/75 dated 29.07.1975

I am to forward herewith a copy of the advertisement rates of details accepted for the year 1975-76. Rates of the remaining dailies will be intimated to you when they are finalized.

Sd/-

For Director

Endt. On A3-37013/75. Dated 25-08-1975.

Copy with copy of enclosure forwarded to all Sub Officers for information.

Copy to all section heads in office.

Copy to stock file in A3-section.

Sd/-

For Chief Conservator of Forests

Endt. On 17756/75 dt. 25-09-1975.

Copy to sections TR, CH, RT, ML, & MR for information.

Copy to Stock file.

For Conservator of Forests, Trichur.

GOVERNMENT OF KERALA

PUBLIC RELATIONS DEPARTMENT

Advertisement rates of daily newspapers as per the contract entered into for 1975-76

Sl.No.	Name of daily	Place	Rate per col. cm
1	Viswakeralam	Trivandrum	Rs.3/- plus 20% surcharge less 15% discount
2	Malayala Manorama	Kottayam & Kozhikode	Rs.22.72 plus 10% surcharge plus 20% surcharge less 15% discount
3	Deepika	Kottayam	Rs.7/- plus 20% surcharge less 15% discount
4	Kerala Nadam	Ernakulam	Rs.1.75 (no surcharge)
5	Express	Trichur	Rs.5.50 plus 10% surcharge less 15% discount
6	Telegraph	Trichur	Rs.1.25 (no surcharge)
7	Keralasree	Alleppey	Rs.1.25 (no surcharge)
8	Kerala Times	Cochin	Rs.3.60 plus 80% surcharge less 15% discount
9	Thaniniram	Trivandrum	Rs.4/- plus 10% surcharge less 15% discount
10	Janasabdham	Quilon	Rs. 1.75 less 15% discount
11	Desabhimani, Single Edition	Calicut & Cochin	Rs.4/- per col. cm plus 20% surcharge less 15% discount
12	Desabhimani, combined edition		Rs.5.50 plus 20% surcharge less 15% discount
13	Thaniniram	Calicut	Rs.1.45 plus 20% surcharge less 15% discount
14	Pradeepam	Calicut	Rs.1.25 per col. cm. plus 10% surcharge
15	Janayugam	Calicut	Rs.2.25 per col. cm. plus 15% discount
16	Viplavam	Calicut	Rs.1.25 plus 10% surcharge

17	Patriot	New Delhi	Rs.6/- is 20% surcharge
18	Daily thanthi	Madras	Rs.16/- plus 20% surcharge
19	Rashtravartha	Cochin	Rs. 1.25 per col.cm. (no surcharge)
20	Mail	Madras	Rs.5.80 per col.cm. plus 10% surcharge/plus 10% surcharge
21	Janayugam	Quilon	Rs.4.50 plus 10% surcharge less 15% discount
22	Southern star	Trivandrum	Rs. 1.25 (no surcharge)