

## **GOVERNMENT OF KERALA**

## **Abstract**

Information Technology Department – M-Governance-Delivering Public Services through MSDG-Integration with MSDG-Sanction accorded-Orders issued

## INFORMATION TECHNOLOGY (B) DEPARTMENT

G.O. (Ms.) No: 20/2013/ITD

Dated, Thiruvananthapuram, 05.08.2013

Read:-1. G.O.(Ms)No.26/2010/ITD, dated 16-08-2010.

- 2. D.O No. 3(7)2011.EG11, dated 09-01-2013 from the Joint Secretary, DeitY, Government of India.
- 3. Letter Number KSITM/M-Government/2008/1134/9/458, dated 14-03-13 of Director, KSITM

## **ORDER**

As per G.O read as 1<sup>st</sup> paper above Government of Kerala have accorded Administrative Sanction for M-Governance project to increase information quality, improve overall efficiency and effectiveness in the Government process with convenience in operations using Mobile Technology. The project is being implemented through M/s MobME, Mobile Wireless Solution Private Limited which was identified as Mobile Value Added service Provider for M-governance project.

As per letter read as 2<sup>nd</sup> paper above the Joint Secretary, Department of Electronics and Information Technology(DeitY), Government of India has requested the State to integrate Mobile services of the State with MSDG.

The Mobile Service Delivery Gateway(MSDG) has been developed by DeitY as the core infrastructure for enabling the availability of public services through mobile devices across various mobile-delivery channels, such as SMS, Voice/IVR, Unstructured supplementary Service Data(USSD), and mobile applications (m-Apps). MSDG enables a Government department to integrate both web and mobile based services seamlessly and enhances the access to electronic services tremendously due to the very high penetration of mobile phones. Availability of Government shared infrastructure and services enables rapid development and reduces cost for the departments in rolling out electronic services. To encourage early adoption of MSDG, Government of India has decided that SMS services on the MSDG will be offered free-of-cost to Government Departments in the beginning for a period of six months on a trial basis, and to host mobile Apps developed by Government Departments on the mobile Appstore free of cost.

As per letter read as 3<sup>rd</sup> paper above Director, KSITM has recommended the integration with MSDG and informed that an agreement has to be signed with C-DAC for push and pull service. The steering committee on e-governance headed by Hon'ble Chief Minister that met on 09-07-13 discussed the adoption of MSDG by State Government and decided to authorise IT Dept to take immediate action to avail the service of MSDG.

Government have examined the matter in detail and are pleased to accord sanction for adopting MSDG developed by DeitY, Government of India for delivering public services through mobile devices across various mobile delivery channels subject to the satisfactory termination of present agreement with M/s. MobME Wireless Solution Private Limited.Sanction is also accorded to the Director,KSITM to enter into an agreement with C-DAC for push and pull service.

(By order of the Governor )

K.S. Srinivas

Secretary to Government

To

The Director, Kerala State IT Mission, Thiruvananthapuram.

The Joint Secretary, DeitY, Government of India.

The Accountant General (Audit), Kerala, Thiruvananthapuram.

The Principal Accountant General (A&E) Thiruvananthapuram.

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