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Government of Kerala.

Organisation & Methods Division

Trivandrum dated 24-4-67

Circular Memorandum No. 18422/67/O&M

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Sub:-Public Relations in Administration
Instructions.

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Government have issued instructions on the growing need for maintaining effective public relations in administration. An important aspect of the problem is that officers competent to take decisions and actions should make it a point to explain their decisions and actions to the people wherever necessary. Complaints from the public and the press should be attended to expeditiously and with an open mind. In this regard officers at the district level should make the best use of the services of the District Information Officers to the extent feasible. The Heads of Departments should also adopt similar measures in the interest of public relations. The services of the Director of Public Relations should be made the best use of for such purposes.

G. Bhaskaran Nair, Secretary to Govt
Endt. on F.Dis. 14224/67 B2 dated 5-5-67

Copy communicated to all subordinate officers for information and necessary action.

Sd/-For Chief Conservator of Forests.
Endt. on G2-7223/67 L.Dis. dated 18-5-67

Copy to Conservator of Forests, Senior Superintendent Stock file and Circular File.

Conservator's Office,
Chalakyady.

DPP/27

For Conservator of Forests.

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