

GOVERNMENT OF KERALA

Abstract

Advertisement – routine advertisements – Issue of request from the Kerala Chronicle – Sanctioned

Public Relations Department

G.O.MS.No.43/61

Dated, Trivandrum, 4-11-1961.

Read:- 1. G.O.Ms.3/61 dated 14-2-61 from the Public Relations Department
2. Note dated 6-10-1961 from the Director of Public Relations.

ORDER

In the G.O.cited above, certain general principles regarding the issue of Government advertisements to the News paper periodicals etc., were enunciated. According to these, a daily newspaper will become eligible for receipt of Government advertisements only when it has had an uninterrupted publication for one year and has a circulation of at least 5,000 copies per day.

The Director of Public Relations, has, in his note cited above, stated that an English daily newspaper, viz., Kerala Chronicle has started publication from Trichur. He has recommended that the paper may be exempted from the general rule regarding standing and circulation and that Government advertisements may be issued to it since it is the only English daily in this state. The recommendation of the Director of Public Relations is accepted and sanction is accorded for the Kerala chronicle being included in the list of papers eligible for receiving Government advertisements.

By Order of the Governor

Sd/-
Deputy Secretary

Endt. R.Dis.40982/61 Dated 08-01-1962.

Copy forwarded to Conservator for information and communication to the Divisions of his circle.

Endt. on R.Dis.604/62(TR) dated 15-1-62.

Copy forwarded to all Divisional Forest Officers for information and attention.
Copy to stock file.

Sd/-
Conservator of Forests

Forwarded/By Order

Manager.